

Now Ready.

Largest, Best Selected FALL STOCK

Ever placed before the public of Wichita and surrounding country. Thousands of incomparable values to feast your eyes upon. A harvest for economic house-keepers.

WE HOLD THE LEAD OVER ALL.

We Propose to Continue So.

We can sell you good goods for less money than any other house in Wichita.

ONE HUNDRED TWENTY-FIVE THOUSAND

.....DOLLARS' WORTH OF MERCHANDISE.....

Bought from the closest possible sources. Hundreds of lots cleaned up at sacrifices. All now go on sale from day to day, giving our multitudes of patrons such benefits and surprises that the general public will recognize at once we set the pace; we make the prices. All competition will stare and wonder how we can quote so low. Every nook and corner of our Mammoth Establishment is loaded down with new goods—the greatest values we have ever been able to offer. Your time will be most beneficially spent in going to and from our various departments examining this aggregate collection of merchandise, the greatest by all odds shown by any house in this city.

Boston Store

103.105.107.109 E. DOUGLAS AVE.

THE PEERLESS FEARLESS

PUSHERS FOR TRADE.

When You See These Values

Will tell you only one minute to decide

6³/₄c **Fancy Satines**—2000 yards mill lengths, black ground, figure satine, worth 12¹/₂ and 15c, only 6³/₄c.

6³/₄c **Fast Black Satine**—2500 yds good grades fast black satine, worth 10, 12, 15, 18 and 30c, this sale only 6³/₄c.

6³/₄c **Edinburg Cheriot**—3000 yds heavy cheriot shirtings never sold for less than 15c, only 6³/₄c.

3¹/₂c **Standard Prints**—5000 yds best quality standard prints, greys, mourning and dress style, this sale only 3¹/₂c.

3¹/₂c **Outing Flannels**—2500 yds outing cloths like never sold under 7¹/₂ and 10c; this sale 3¹/₂c.

6³/₄c **Red Shaker**—1500 yds Red Shaker flannel. You pay every body but us 10c; only 6³/₄c.

8¹/₂c **Pique Cotton Plush**—1900 yds cotton plush, fancy back, red and brown, extra heavy, worth 15c; this sale 8¹/₂c.

6³/₄c **Lonsdale and Fruit-of-the-Loom**—Mill lengths, only 6³/₄c.

3¹/₂c **White Shaker Flannel**—2500 yards White Shaker on sale at 3¹/₂c.

4c **Unbleached Canton Flannel**—5000 yds unbleached Canton flannel only 4c a yard.

6c **Amoskeag**—Fancy dress gingham, 3000 yds best quality dress gingham always sold at 10c; only 6c.

10c **Table Crepons**—The new early fall wash fabrics, many designs, sold always at 15c; now on sale at 10c.

7¹/₂c **Violetta Cloths**—Specially adapted for making ladies' house wrappers; 10c each, cheap at 12¹/₂c; only 7¹/₂c.

SKIRTS.

25 dozen bordered flannellette skirt patterns worth 50c; only **25c**

15 dozen wool skirt patterns various styles, stripes and plaids, well worth \$1, only **59c**

10 dozen ready to wear plaid domed skirts, satine, quilted bottom, cheap at 85c, **49c**

Table Oil Cloth.

50 pieces table oil cloth, good styles **9c**

Sheeting.

10 pieces two yards wide unbleached sheeting sold everywhere at 20c a yard **12¹/₂c**

10 pieces 42 inch Peppercorn sheeting, during this sale **8¹/₂c**

The Greatest Towel Sale

Of the Season.
500 dozen fine linen damask towels, knotted fringe, assorted borders, sizes 18x36 inch, 20x40 inch, 22x42 inch, worth 25 and 35c, choice **12c**

Blankets.

You will need blankets very soon. Note these incomparable prices:

2000 pair white and grey blankets full bed size at **50c**

400 pair tan colored blankets full size, worth \$1, **75c**

300 pair grey blankets 10 1/4 size, worth \$1.50, for **\$1.00**

200 pair Shetland grey blankets, worth \$1.75, **\$1.09**

200 pair Dolben blue grey wool blankets, large size, worth \$5, **\$2.50**

75 pair all-wool scarlet blankets **\$1.75**

We are showing in connection with above a line of finer

WHITE and GREY BLANKETS

at \$3.00, \$3.98, \$4.48, \$4.98 and upward that will defy all competition.

Don't fail to see them.

LATEST CREATIONS IN WOOL AND SILK.

Black Goods.

A visit to this department will convince you that our Black Goods stock is the peer of all others. Thousands of dollars worth of Black fabrics in Mohair, Silk and Wool, making the grandest exhibition ever displayed west of the Mississippi. Our prices are cut away below the reach of competition, a few items of which we give you below.

All Wool Cashmere.

All wool Cashmere, firm even weave close twill, 36 inches wide and every thread wool. The real value is 45c per yard **23c**

Crepons.

Crepons, 50 inches wide, all wool, heavy, and woven in close weave. An excellent value at \$1.25 per yard **75c**

Mohairs.

Mohairs, Serge weave, wool back, shot in mohair figures in many neat designs, 46 inches wide worth \$1.00 per yard **69c**

French Serge.

French Serge, All wool, 46 inches, a smooth firm fabric, beautiful black highly finished, worth 75c per yard at **47c**

Satin Berber.

Satin Berber, 45 inches wide, shot in mohair dots and sprays, heavy satin weave, soft finish, worth 75c per yard **39c**

50-Inch Storm Serge.

Fifty inch storm Serge in navy blue and black, full 5 inches wide and very heavy. Value unsurpassed elsewhere at half a dollar **25c**

Jaquard Mohair.

Jaquard Mohair, all wool and mohair woven in many pretty styles, bright glittering lustre, 40 inches wide and 75c value **44c**

Brilliantine.

Brilliantine, plain black and Jacquard weaves, 40 inches wide and woven in many neat designs, dust proof and a beautiful lustre. Actually worth 65 and 75 cents per yard **42c**

Boucle Tufts.

Boucle Tufts, all the rage in the east wool foundation with long mohair nap woven in stripes and crepe effect, 45 inches wide and a \$1.25 fabric **85c**

Silk Finished Henrietta.

Silk Finished Henrietta, full 46 inches wide, all wool, German manufacture, in navy blue and black, silk finished and equal to anybody's 75c fabric **39c**

SILKS.

Satin Duchess.

Silks—Satin Duchess, plain black 50 inches wide, soft finish, will not crook worth \$1.25 per yard **75c**

Satin Rhodame.

Satin Rhodame plain black, 24 inches wide, worth \$1.50 at **98c**

Figured Facones.

Figured Facones, changeable Taffetas and black figured. Taffetas in all the new designs, 20 and 24 inches wide worth \$1.25 **98c**

Colored Dress Fabrics.

Salt Patterns.

In this line we have surpassed all previous efforts. The prettiest concepts of the season can now be seen on our counters in a bewildering display of beauty. The styles are exclusive, and the prices are the lowest that can be made by experts in the business.

Domestic Diagonals.

Domestic diagonals, whipcords and figured serges 36-inches wide in all colors. Sold everywhere as specials at a quarter **15c**

Tartan Plaids.

Tartan plaids, silk and wool, the latest and prettiest for separate waists, 40 inches wide and sold elsewhere at 1.00 per yard **75c**

French Novelities.

French novelities 50 inches wide, mohair and wool and silk. Five yards make a dress. Actually worth \$1.50 per yard at **\$1.00**

Iridescent Novelities.

Iridescent Novelities and French checks, all wool, 40 inches wide and woven in many styles in all the new fall colorings, well worth \$1 per yard **65c**

Illuminated Mohairs.

Illuminated mohairs, 40 inches wide woven in crepon and electric effects, dust proof. All wool and mohair, brilliant luster in the new colorings a dollar fabric for **58c**

Australian Suitings.

Australian suitings all wool, 26 inches wide, twenty different styles and all the new mixtures. Nobby styles and well worth 50 cents per yard **29c**

Scotch Rough Stuffs.

Scotch rough stuffs and domestic boucles in plaids, stripes and mixtures. All colors, mohair and wool; silk and wool, 40 inches wide and worth 65 cents per yard **45c**

SILKS.

Silks—Strong words are inadequate to picture the beautiful conceptions that can now be seen in this department. Everything worthy the buying in the silk centers of America can be found here. Hardly a good style missing, all at prices the very lowest.

Iridescent Satin.

Iridescent Satin, 24 inches wide, Rhodame weave, in many colors. A beautiful fabric, especially suitable for wraps and cape linings, well worth 55 cents per yard **39c**

Fancy Novelty Silks.

Fancy novelty silks woven in many colors and designs; a 60 cent fabric **39c**

50-Inch Gloria.

50-inch Gloria, plain black, a regular \$1.25 quality; six yards make a dress at **75c**

CLOAKS.

Ten thousand cloaks in all the new fall styles, at prices unheard of heretofore. Chinchillas, Coverts, Boucles, Beavers, Seal, Astrakan, Krimmer, Martin, Persian, Lamb, Plush—Never has such an array been placed before the patrons of Wichita. 'Tis warm to speak of Cloaks, but we shall offer you some startling inducements this week that will save you dollars. Winter is near at hand.

In Ladies' Capes.

We offer you a splendid double cape made from excellent black beaver, wide velvet collar, both upper and lower cape richly braided, cut 28 inches long with a very full sweep. The real value is \$7. **\$3.48**

Ladies' Jacket.

Nobby, tailor made English walking jacket in a fine quality of Boucle, correct lengths, fashionable sleeves and ripple back. A **\$4.23**

Children's Cloaks.

In all wool French cloth, fancy colored checks, Made in Gretchen style at **\$2.69**

Besides these specially mentioned values we have cloaks and capes in long and short lengths, rough and smooth stuffs, unlined, half lined and full lined, in every style for **50c to \$35**

Fur Capes.

A large line in the handsomest makes, latest style cuts, richly lined in satin. The leader of the season. A fine \$8 value. **\$4.48**

Ladies' Jacket.

Made from the best quality black beaver, double welted seams, with large draped sleeves in first class style. Actual value and **\$3.23**

will sell later at 85c. This week

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SHOES! SHOES! SHOES!

Notwithstanding the FACT that all shoes have advanced from 25 to 50 per cent over last year's prices, we are still able to give you the OLD VALUES and often a little better, just to make it interesting. WHY? Because we bought nearly all our shoes early in the season, before the advance. Now we are not TRIFLING with words, but earnestly invite your inspection. We will mention only a sample of our bargains, to-wit:

Infants' Chamoi skin moccasins, 0-4 **19c**

Infants' sole leather sole, pat tip button shoes, 2-5 **19c**

Children's dongola, pat-tip spg heel button shoes, 5-8 **44c**

Children's dongola, pat tip spg heel button shoe, 9-11 **49c**

Children's solid pebble grain school shoes, 9-12 **72c**

Misses solid pebble grain school shoes, 13-2 **94c**

Misses dongola dress shoes full heel or or spg, 12-2 **99c**

Our Ladies' \$2.50, \$2.75, \$3.00 Oxfords, to clean up, choice **\$1.69**

Sample shoes at wholesale prices, nice shoes from broken lines at less than cost. See us before buying.

CLOTHING.

Our stock of Men's, Boys' and Children's Clothing is now complete. We are showing an elegant line of medium grades at prices lower than anybody.

SPECIAL

50 dozen Men's Fine Black Fur Stiff hats, worth \$2.00 **\$1.09**

25 dozen Men's Fine Fur Fedora Black Hats, worth \$2.00, at **99c**

SPECIAL

100 dozen Gents' fine Unlined shirts, reinforced, made of good muslin, **39c**

50 dozen Men's 75c Balbriggan Underwear, to close, **39c**

Grand Opera House . .

TUESDAY, SEPT. 24

MATTIE VICKERS

The Jolly Comedy Sunbeam.

The Only German Vaudeville and Comedy Troupe

In her original musical comedy entitled . . .

"JACQUINE"

A Superb Company of Comedians.

Prices, 75, 50 and 25c. Seats now on sale at Mitchell's jewelry store.

Sale closes Tuesday at 6:30 p. m.

11:00 up, nobby suits made to order. \$1.50 up, pants to order. Perfect fit guaranteed. Wichita Tailoring Co., 412 East Douglas.

To frame or be framed; that is the question. New mouldings at Martin's art store.

All parties knowing themselves inclined to me, please call and settle at once by cash or note.

GILES DAVIS, M. D. 108-108 West Douglas Ave.

Every-so often healthy people require meat diet to keep healthy. It is necessary to eat wholesome meat. That's the sort Whitlock keeps exclusively. He keeps all varieties in season, and pure, fresh, sweet hog's head all the time.

This is a good day to try a pineapple smash or strawberry place. Get the best at Wallace's Drug Store.

Advice to Mothers. Mrs. Winslow's Soothing Syrup should always be used for children's teething. It soothes the child, softens the gums, allays all pain, cures wind colic, and is the best remedy for diarrhoea. Twenty-five cents a bottle. Used by millions of mothers.

Call at Joe's market, 214 North Main, and get some of his superior meats for dinner. Maybe you like fresh fish? He has 'em on ice.

A fresh stock of Plow's candles just arrived at Wallace's drug store, 57 1/2 art store.

New easels and screens at Martin's art store.

Try the new drinks this week at Wallace's soda fountain, 211 East Douglas avenue.

Get your pictures framed for the fair, at Martin's art store.

When Billy was sick, we gave her Castoria.

When she was a Child, she cried for Castoria.

When she became ill, she clung to Castoria.

When she had Colic, she gave her Castoria.

When she had Cholera, she gave her Castoria.

A noted scholar has found that "possessions" possess more double than any other common word possesses.

THE BIG CIGARETTE

It is the only cigarette that is so big and so good.